

Action Plan

A well-developed goal is specific, measurable, actionable, realistic and time bound. Complete the template below for each well-developed goal. Be sure to include how you will assess the progress of the goal. If after assessing the goal, you find changes need to be made to the goal or action steps, note these in the alterations section.

Area of Focus				
☐ Service Activities ☒ MISSION 1.5		☐ Leadership Development ☐ LCIF		☐ Custom Goal
Goal Statement				
By the end of the upcoming year, our idistrict Will start either 1 new club, 1 specialty club or 1 leo club.				
Action Step	Responsible Party	Required Resources (team members, technology, funding, etc.)	Date to Begin	Due Date
Ask GET district coordinator to chair a club extension team.	DG, GET district coordinator	Contact information for officers and an invitation to a giding lion for the potential new club.	7/10/26	9/1/26
Club extension team to review áreas of opportunity.	GET district coordinator	Internet, method for keeping track of potential áreas to start a new club	9/1/26	11/1/26
Set up virtual meetings with the community of starting a new lions club.	GET district coordinator	Virtual meeting platform, contact information for participants, a new club presentation, presenter	11/1/26	12/9/26
Develop a strategic marketing plan to bring awareness within communities of interest in invite potential members.	District marketing chairperson	Email, virtual meeting platform	12/9/26	1/7/26
Club extension team to work with pending new club to complete application and ensure the club is chartered.	GET district coordinator	New Club Development Guide, computer, internet, mames and cntact information for each new member.	1/7/26	2/8/26

The Guiding Lion sets up a meeting with the new club officers to begin new club officer training.	Guiding Lion	Certified Guiding Lion Training Course workbook, meeting place or platform, contact information for newclub members, club officer training materials, new member orientation materials.	2/8/26	5/9/27
Assessment		Alterations		